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The Hispano Suiza Carmen Sagrera shines on its dynamic debut at the Goodwood Festival of Speed

- The Hispano Suiza Carmen Sagrera completed its first hillclimb at Goodwood earlier today.
- The public and the media from all over the world have been able to admire the brand's new hypercar up close.
- The new Hispano Suiza Capsule Collection, which evokes the true essence of the Gentleman Driver, was unveiled for the first time.



Hispano Suiza, has unveiled the Carmen Sagrera hypercar for the first time outside Spain at the prestigious Goodwood Festival of Speed. Just a month after its initial reveal in Barcelona, the Carmen

Sagrera, the hypercar that celebrates Hispano Suiza's 120th Anniversary, completed its first kilometres on the demanding Goodwood hillclimb, solidifying its place in the automotive world.

Hispano Suiza introduced one of this year's Festival of Speed highlights to the audience at Goodwood. On Thursday morning, the event's opening day, the iconic Spanish brand showcased its latest creation to the media and authorities on its stand. The presentation was hosted by British model and driver Jodie Kidd, alongside Hispano Suiza's CEO Sergio Martínez Campos, head of design Francesc Arenas, and CTO Juan Fernández. Attendees were given an in-depth look at the numerous innovations incorporated into the new Carmen model.



Following the presentation, Luis Pérez-Sala, Hispano Suiza ambassador and former Formula 1 driver, took the Carmen Sagrera for its dynamic debut in front of the public. Boasting 1,114 hp of electric power, aerodynamic enhancements, and a new 103 kWh battery, this latest version of the Carmen range demonstrated its racetrack-born capabilities.

Sergio Martínez Campos, CEO of Hispano Suiza, remarked, "It is a real honour to present the new Hispano Suiza Carmen Sagrera at Goodwood to the Duke of Richmond, international media, and the passionate British public. This is undoubtedly the home of excellence and high performance, where Hispano Suiza belongs."

Luis Pérez-Sala added, "I am thrilled to have driven the first kilometres of the Hispano Suiza Carmen Sagrera in its public debut at Goodwood. The hillclimb course is extremely demanding, and you can feel the warmth of the fans and see their excitement with the appearance of a hypercar like the Sagrera. It's a delight to get behind the wheel of this model, as it's a hypercar with the spirit of a thoroughbred racer."

This year, Hispano Suiza has its own stand at the Festival of Speed, a new feature compared to previous editions, allowing the brand to welcome thousands of fans during the event. Additionally, the brand is launching its new Capsule Collection in an exclusive pre-sale. This collection evokes the true essence of the Gentleman Driver, featuring highly demanded products such as polo shirts, T-shirts, jackets, and caps. Post-event, the collection will be available in the brand's online boutique at : <https://www.hispanosuiza.boutique/es/>.

Hispano Suiza Carmen Sagrera Technical Specifications

KERB WEIGHT	1875* KG
LENGTH	4771 MM
WIDTH	2382 MM
HEIGHT	1242 MM
MAX POWER	820 KW/ 1114 HP
MAX TORQUE	1150 NM
RANGE	480 KM / 298 Miles (WLTP)
0-100 KM/H	2,6 S**
IN-HOUSE DESIGNED BATTERY PACK	
15 MODULES	
103 KWH (UPGRADABLE)	
360 CELLS	
740 V	
LIQUID COOLING	

*Depending on final configuration.

**Depending on final gear ratio.

About Hispano Suiza:

Hispano Suiza is a historic Spanish automobile brand owned by four generations of the Suqué Mateu family. Hispano Suiza Fábrica de Automóviles S.A. was founded in Barcelona in 1904 by Damián Mateu, with the help of technical director and engineer Marc Birkigt, also a partner in the company. In 2024 it celebrates 120 years of history, being one of the brands with the greatest legacy in the history of the automobile industry.

Between 1904 and 1946, Hispano Suiza produced more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. In 2019, the brand unveiled the Hispano Suiza Carmen, its 100% electric 'Hypercar', and a year later, it would up the ante with the Hispano Suiza Carmen Boulogne. This 2024, the Carmen Sagrera completes the range of electric hypercars

redefining the Gentleman Driver concept and marking the future design line of the brand. A total of 24 exclusive and limited units.

120 years later, and following in the footsteps of the successful Hispano Suiza, the great-grandson of the founder Miguel Suqué Mateu continues to preserve the brand, providing impetus and dynamism with a clear vocation for the future and permanence.

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